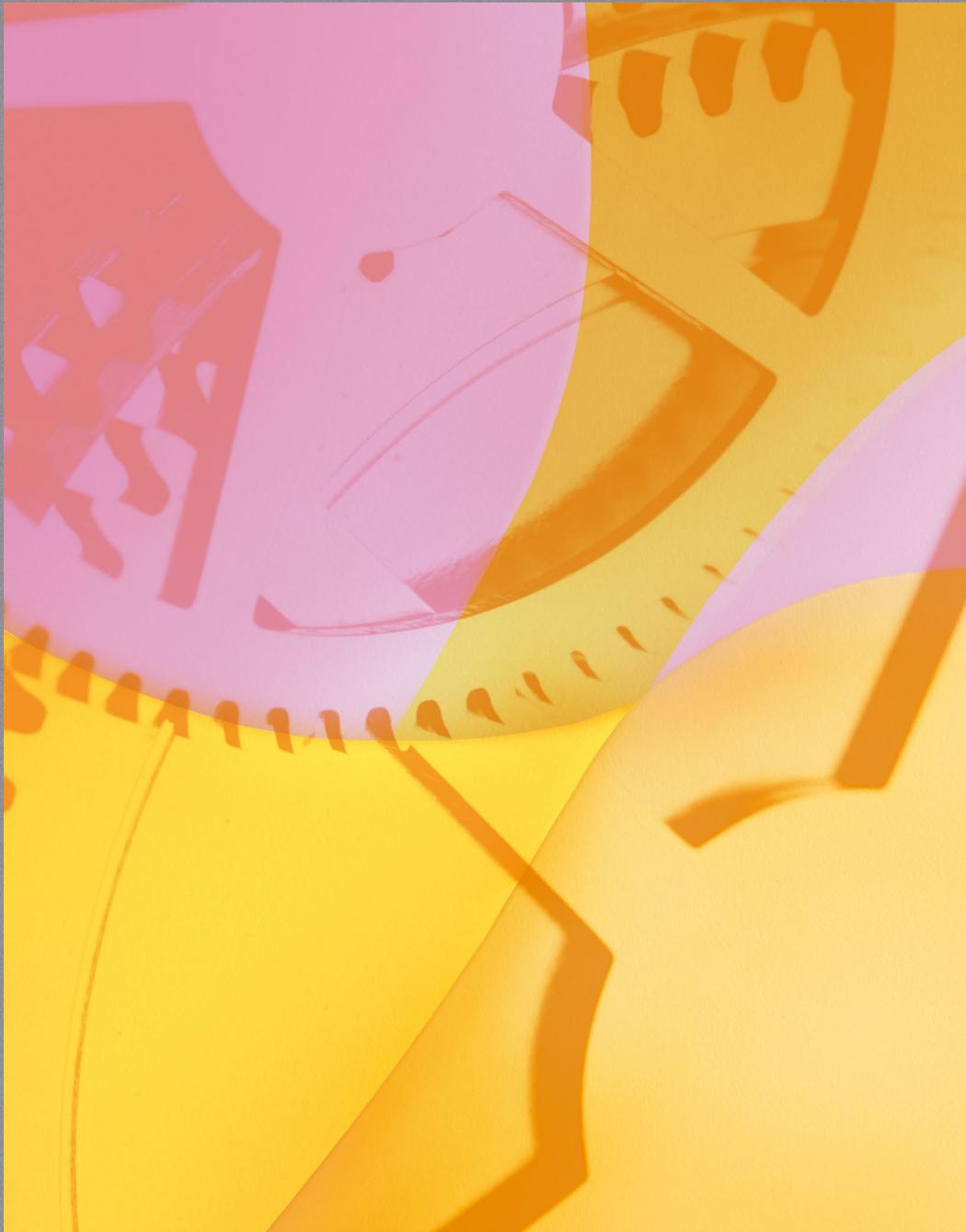
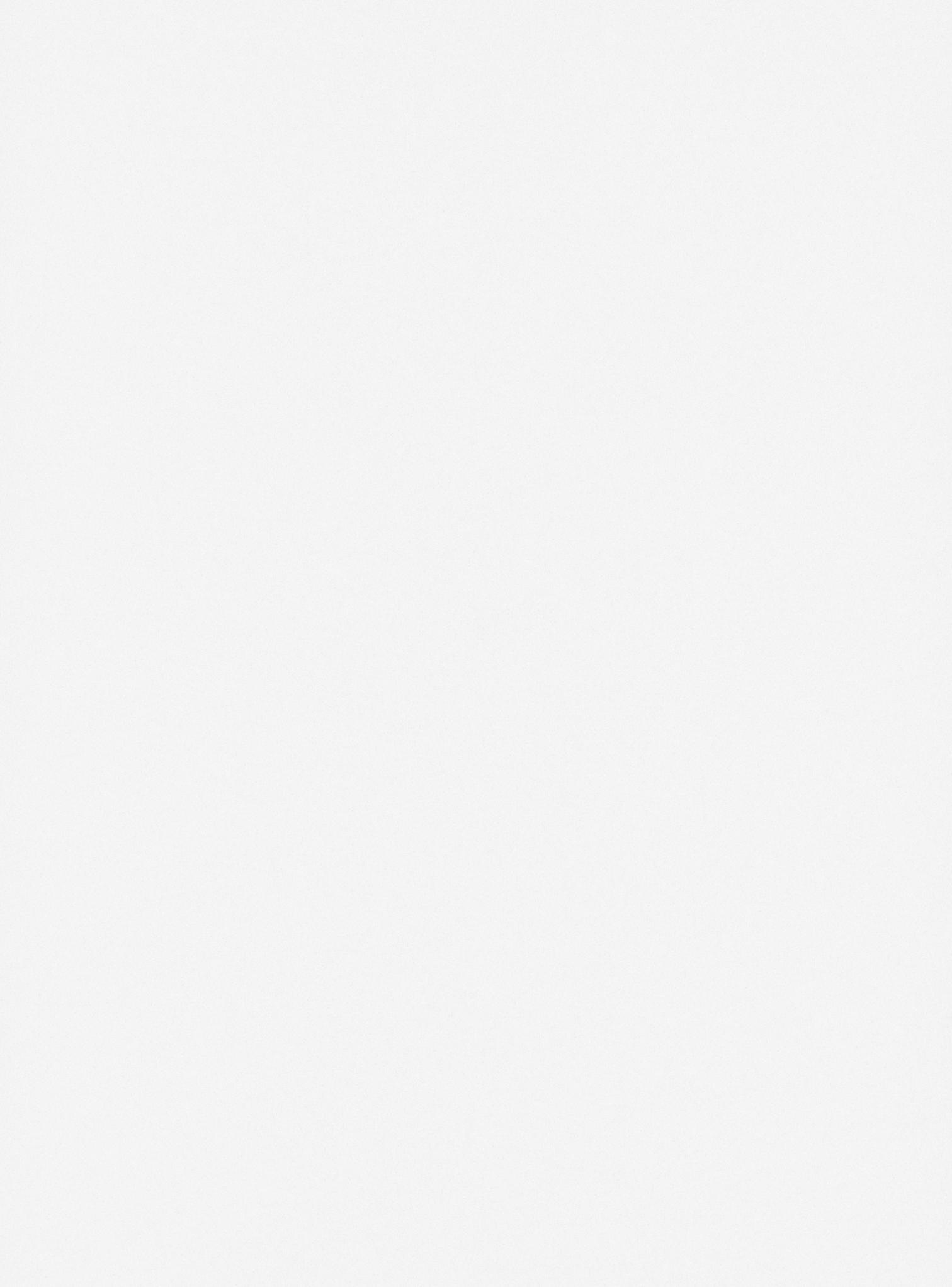


Moments in time.

STORIES OF MODERN WATCHMAKING 2022



ORIS
HÖLSTEIN 1904



In the beginning



Where to start? The last two years have been incredibly challenging for the world we share. So much has changed. Some of it will never be the same again. But the miracle of the human condition is that we are designed to survive, to push on, to do better than before. There have been many sadnesses during the pandemic, but in adversity, we have learned new things and made positive changes, too. At Oris, we feel we're both the same company we've always been, and yet also very different. While we continue to create beautiful, high-performing watches designed and engineered to bring you a lifetime of joy, we've rapidly accelerated our mission to bring Change for the Better. Sustainability has become a community-wide attitude. A lot of this book is devoted to our new climate neutral status and programmes we've set up to reduce our emissions and serve our communities and each other better. Luxury used to mean champagne and canapés. Now, Oris people collect plastic from beaches. Just a few years ago, this would have been unthinkable. But it's become normal for us. In this book, you will of course find stories of watchmaking and new watches – we hope you like them and that they make you smile. But we'd just as soon point you to the stories about the people and communities involved in this mission to bring Change for the Better, and that invite you to join it. Because it's not just our mission. It belongs to all of us. In fact, that's where we should start. Together.





08

Who we are

Deep in the Waldenburg Valley, a story of independent, sustainable watchmaking begins



26

What we make

An Oris watch is a tool designed and engineered to serve today's world citizen – and to bring joy



50

What we do

Oris is now carbon neutral. Our mission to bring Change for the Better accelerates



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Directory

Visit the Oris Hölstein Boutique, join an Oris Social Club, restore your watch and find your next Oris

Oris was founded at the beginning of the 20th century and has been carving out its own path ever since. Still independent, we're free to listen to our customers, choose our partners and go our own way

One

Who we are





Independent

It means a lot to us to be independent. Over the last few decades, many of our fellow Swiss watch companies have been absorbed into groups. There are lots of benefits to that, but there are also drawbacks. Being independent means we have no group structure to fit into. No stock listing to think about. Instead, we can go our own way, making decisions based on what we think is right, and what our customers want. Yes, we're proudly and fiercely independent. It's what makes us who we are.



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Sustainable

The last few years have seen a big and very welcome shift by the Swiss watch industry towards sustainability. Oris has been at the vanguard of the movement, pioneering conservation partnerships and clean-up programmes through our long-running Change for the Better campaign. Sustainability begins at home. So in 2021, we became officially carbon neutral and pledged to reduce our annual carbon emissions by 10 per cent a year for the next three years. Why? Because it's the right thing to do.



Making sense

The thing about beauty is that we don't all appreciate it in the same way. For us, there is great beauty in qualities such as simplicity, usefulness and longevity. Oris watches are built for purpose and to serve the 'citoyen', the world citizen who understands their responsibilities and acts on them. But there has to be more. Our watches are also designed to inspire you, to bring joy, and to make you smile. This is what we call the luxury of common sense, and it's what drives every project we take on.



Give us a smile

Everyone knows no one needs a luxury wristwatch. Although, at their best, watches do something even more important than telling the time...

The late American cartoonist Tom Wilson once quipped: "A smile is happiness you'll find right under your nose."

The benefits of smiling are well known, and yet turn on the news and you'd assume we were supposed to spend our lives scared and fearful. Few have ever aspired to feel that way. Some even say a life can be turned around with a smile at the right moment. Imagine that.

In recent times, two unrelated things have happened. First, the world has had a tough time. We've been united, not according to a plan we'd made, but around the events that unfolded during the pandemic. Some of the stories we witnessed were intensely moving. As our Oris heroes campaign during the first wave of the virus showed, people can be absolutely magnificent in times of trouble.

Second, it's been made abundantly clear that no one needs a luxury mechanical wristwatch. That might sound like an odd thing for a luxury mechanical watchmaker to say, but who are we kidding? Phones, computers, smartwatches and many other tools besides show the time and much more – and for much less. This we know. We belong to the digital generation, too.

But that doesn't mean luxury mechanical wristwatches don't matter any more, nor that they no longer serve a purpose. In fact, the seismic events of the past two years, together with relentless advances in technology, have only helped highlight the value of luxury mechanical wristwatches.

These little wrist-worn devices, painstakingly designed, engineered and pro-

duced, are small packages of joy. And, unlike so many of the packages that come through our mailboxes every day, they're not disposable, either. Looked after, a luxury mechanical wristwatch should last a lifetime, and bring with it a lifetime of joy. It should make you smile every day.

Given that smiles can be hard to come by, that makes our job a tall order. We're no longer just watchmakers, here since 1904 and doing our bit to perpetuate the traditional art of mechanical watchmaking. We create joy. Entertainment, even.

When pushed to write these things down, we like to say that our values – or our "purpose" as corporate organisations say these days – is to "make people smile". That's now first on the list.

Over the last few pages, you'll have seen that we talk about how important it is to us that we're independent, act sustainably, and strive to produce watches and take on partnerships that make sense. This is why our strapline is "Go your own way". It's also why we have a long-running environmental campaign to bring "Change for the Better", which we're expanding this year to include quarterly Oris Change for

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Our job is a tall order. We're no longer just watchmakers. We create joy. Entertainment, even

the Better Days and the Oris Changemaker Programme. And it's why when we introduce a new variant of the Calibre 400 Series of in-house automatics, we invite you to view them as The New Standard.

But all of this sits under the idea that what we have to do first is make you smile. If that sounds a bit clichéd, fine. We can live with that. But when we revived the Oris Bear a few years back – who can be scared or fearful of a friendly-faced bear? – or introduced the Hölstein Editions, or put out a collection of watches called Cotton Candy, we did it because we wanted to make something happen right under your nose. A watch with a dial colour called "pink lipstick"? From Oris? Yes, from Oris.

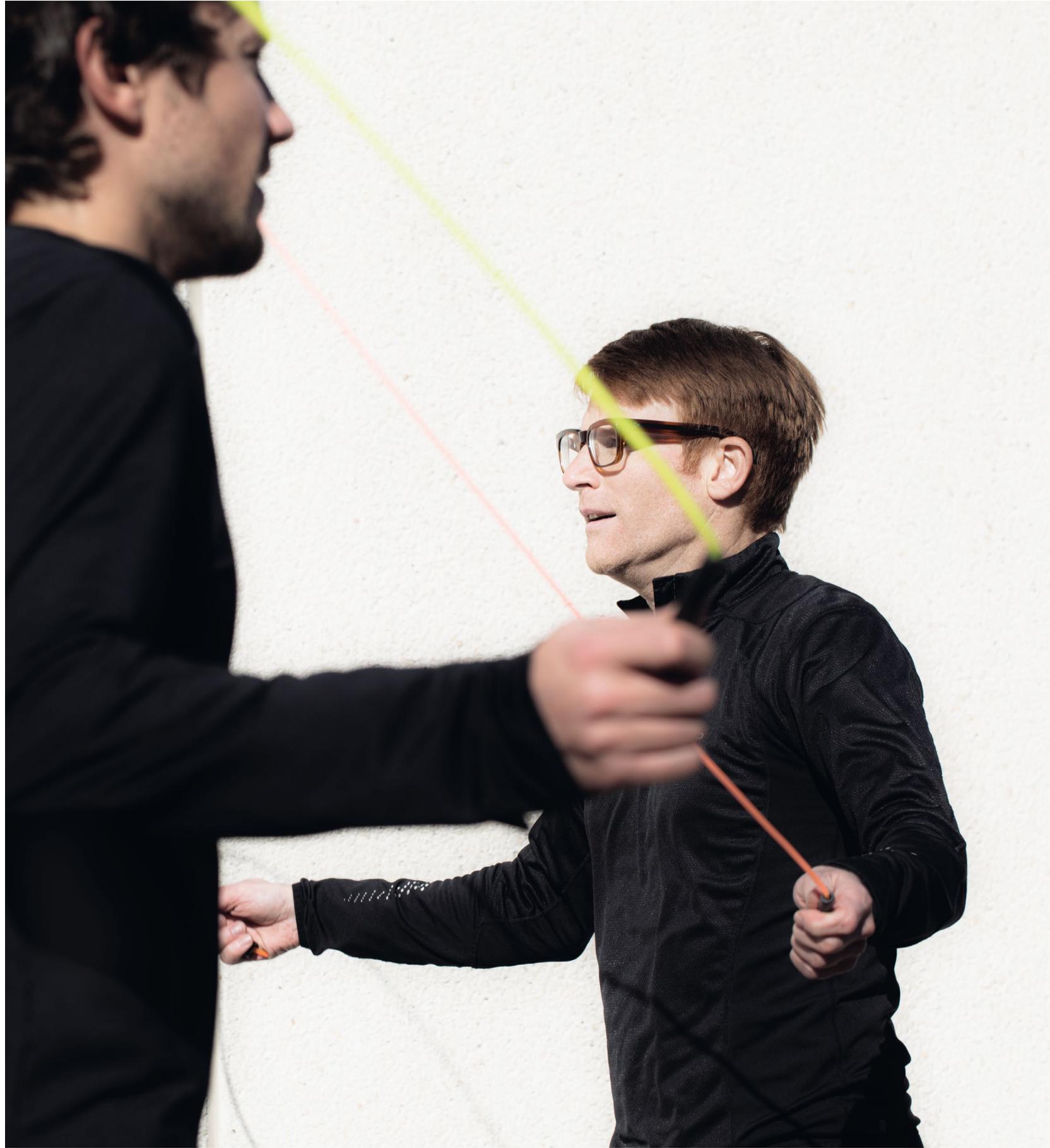
It's not just about watches. All over the world, there are now Oris Social Clubs run by local people in towns and cities, where more than 7,000 people are meeting to do life together. Sure, they might talk about watches, but that's never been the idea behind them. We wanted to create relaxed, informal moments so that regular people could come and build friendships. If they're wearing an Oris, great. If not, who cares? The modern world can be horribly disconnected and we wanted to do something to change that. The pandemic taught us to recognise that, too.

It's also about doing something good for the environment. Our planet is at crisis point, which isn't something that makes us smile. But we can all do something about it – and bring that smile back.

Years ago, we started with conservation partnerships, many of which are still growing stronger today. But with each passing year, we're going further, raising awareness of climate change and bringing people together to clean up our world.

And of course, this starts at home, which is why we now have a monthly calendar of events in Hölstein where we meet, think, talk and act to bring that same change. And you know what? Not only is this making a difference to our world, it's also making us smile more.

What's next? This year, as you'll read in this book, we're introducing a range of new watches, partnerships and projects designed to bring change and make people smile. The Sun Wukong editions epitomise our creative watchmaking spirit; our Changemaker Programme puts our global clean-up mission on a 365-day-a-year footing; and pieces such as the Big Crown Pointer Date Calibre 403 show how innovative we can be. So this is what we give you. In return, we ask: give us a smile?



For our times

An Oris watch is designed, engineered and produced to serve today's world citizen. What does this mean? It's not just about the watches – it's about the attitude behind them



Model citizens
Oris makes watches for today's world citizens – people who want to live healthy lives on a healthy planet

It's woven into the human condition that we strive to change, to do better.

Often, we succeed. Finding ourselves transported back to 1900, we would quickly identify a great number of ways in which life today has improved, and perhaps us with it. But then in the same breath, we can acknowledge that some things haven't changed at all. Both can be true.

Take our story. In 1904, Oris was founded in the Swiss village of Hölstein by two talented, entrepreneurial watchmakers, Georges Christian and Paul Cattin. Theirs had been a long and courageous journey. Leaving jobs in Le Locle, in Switzerland's traditional watchmaking heartland, they had ventured north-east, away from the French-speaking part of the country and into an area near Basel.

They had a simple vision: to make mechanical watches of the highest quality,

using a combination of cutting-edge, highly efficient industrial manufacturing techniques and hand-craftsmanship. These watches would be beautiful, functional, reliable and fit to serve the citizen of the day. They named their company Oris after a nearby stream, and built a state-of-the-art watch factory.

Today, 118 years later, we're still based on the same site in Hölstein. Naturally, many things here have changed, but beyond the computers and the solar panels, the fundamentals haven't. Oris is still defined by our founders' vision and philosophy. They were on to something.

The story isn't just about Oris, though. It's about the people who choose Oris. Our customers. Oris is different to other Swiss watch brands. The watch industry, much like our world, can be feudalistic. But Oris is the citizen, driven by our independence, sustainability and a desire that everything we do must make sense.

Independence doesn't mean we sit in a silo, minding our own business. For us, independence means we're free to do the opposite and embrace ideas and cultures beyond our own. For us, independence unlocks a global perspective. It's this attitude that sets us apart.

We also embrace many of the qualities that make Swiss watchmaking so uniquely Swiss and so uniquely excellent. Craft, for one. Our Sun Wukong series (page 44) celebrates the 60th anniversary of a seminal film, and also the shared craftsmanship of animator and dial enameller. Oris's industrial

66

Today, 118 years later, Oris is still defined by our founders' vision. They were on to something



Making a point

The ageless Big Crown Pointer Date Calibre 403 pilot's watch breathes new life into an Oris icon. Oris watches have always been designed to serve the citizen



A local, global focus
 In Hölstein, and in communities around the world, we're bringing positive change through health-focused projects such as Get Movin'

foundations were never built at the expense of hand-craftsmanship, and we still have a passion for *métiers d'art*, just as our Genevois contemporaries do.

These crafts are a natural complement to industry, engineering and product design. The hand of the craftsman is visible in every piece we make, detailing watches that are expertly designed and engineered and industrially produced, always to the highest standards. This is the philosophy behind our iconic Big Crown Pointer Date, now powered by a five-day automatic we developed to serve our customers today, and always.

This is what we mean when we say our watches are for today's world citizen, the citizen. The citizen appreciates quality, and understands their responsibilities to the world and those around them. An Oris watch is a symbol of this enlightenment.

This can only be true if that attitude is expressed here in Hölstein and in every global Oris community. It's what motivates Change for the Better, a programme of conservation and humanitarian projects. It's also behind activities such as Get Movin' and Oris Change for the Better Days. The citizen lives a healthy life and makes a healthy contribution to their environment and their community.

This is us. And it's our customers, too. From Reykjavik to Rome, Montréal to Melbourne, the Oris community is living out the original vision of our founders. We're very proud of you all. And with any luck, all of us are getting better at it, too.



Big Crown Pointer Date Calibre 403

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Oris's icon is reborn for today's world citizen. The timeless design now comes with elevated levels of anti-magnetism, a five-day power reserve and a 10-year warranty. The New Standard.



DISCOVER MORE AT ORIS.CH



The way to Hölstein

This year, the Waldenburgerbahn will reopen, providing a low-carbon means of transport to people visiting us in Hölstein. The railway, founded in 1880, has sustained Oris for more than a century

You may be wondering: why the rustic pictures of an old steam train? It's a fair question – with a fair answer.

These images, taken in 1949, are of the railway that runs through the Waldenburg Valley, connecting the village of Hölstein and Oris's historic headquarters to the world. The Waldenburgerbahn, as it is known, was inaugurated in 1880, linking Liestal in the north to Waldenburg in the south, and to the major cities of Europe beyond. This was a journey of only 13 km, but in an era before cars, the new railway brought fresh economic opportunities to the valley.

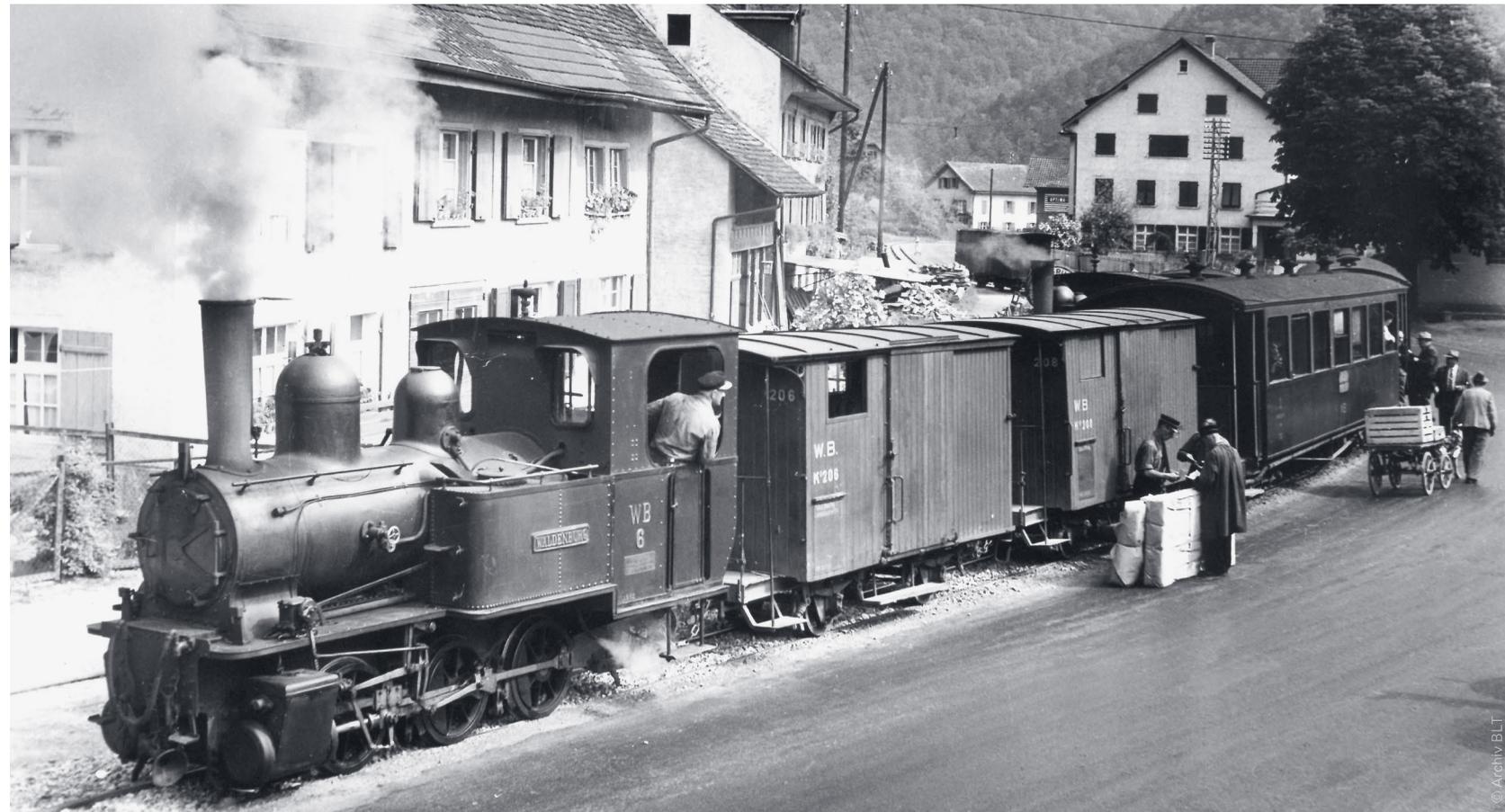
Oris was founded in 1904, and there's no doubt the railway influenced our founders' decision to build their factory in Hölstein. Oris people and Oris watches have travelled along the line for decades.

Steam locomotives ran on the Waldenburgerbahn until 1953, when they were replaced by electric trains. The

speed and efficiency of the futuristic network was a magnet for commuters, fuelling Oris's mid-century boom.

In 2020, the Waldenburgerbahn celebrated its 140th anniversary. On 6 April last year, trains were halted, marking the beginning of an innovative project to upgrade the line to the latest generation of tramway technology, due for completion in 2022. Pioneering safety systems mean the gentle bell sound as a train approaches Hölstein – which visitors to our factory will remember – is now a thing of the past. But, in line with our Oris Emissions Reduction Programme (page 54), the network will again provide Oris commuters and visitors with an alternative, low-carbon means of transport to the factory.

Oris salutes the hugely influential role played by the Waldenburgerbahn in the company's history with a new partnership – and the story will grow from here.



A black and white, high-magnification photograph of watch gears. The gears are interlocking, with the teeth of one gear meshing with the teeth of another. The lighting creates strong highlights and deep shadows, emphasizing the three-dimensional texture and precision of the metal components. The background is a soft, out-of-focus grey.

To create watches for today's world citizen, we devote thousands of hours to our design and movement creation programmes. The two come together to deliver the perfect marriage of beauty and purpose

Two

What we make

Mechanical poetry

Don't you just love knowing how things work? Artist Charles Morgan's "Oris Phenomena" explores the theme and celebrates the joy of mechanics

Deep in his Swiss workshop, Charles Morgan is partially obscured by a flurry of sparks and noise. "These days, everything mechanical is hidden," says the British-born artist after putting down his angle grinder. "Think about your phone or your car – the workings are invisible. It's boring. I think we all like to know how things work."

Charles's work "Oris Phenomena", which we commissioned to express the joy of mechanics, sits in our factory in the Swiss village of Hölstein. Occasionally, we take it to local events. The four towering frames combine to spell the word Oris, but, beyond the lettering, each is a wildly imaginative mechanical system of gears, wheels, dynamos, curios and moving parts. There's great humour in the work, a sort of madcap wonder that captures the glorious mysteries of mechanics, and our eternal quest to understand them.



The mind of the machine
Artist Charles Morgan created "Oris Phenomena" to explain the concept of mechanical poetry



DISCOVER MORE AT ORIS.CH

The parallels with a mechanical watch are clear, especially if your watch has a transparent – or exhibition – case back, as many Oris watches do. Peering through the glass at all those tiny, precision-engineered components as they somehow combine into an autonomous mechanism that keeps track of time provokes a pure kind of joy. No batteries. No electronics. No invisible signals between it and other machines somewhere out of sight. Just mechanical poetry, right there on your wrist. You can actually see it happening.

When we design and engineer a watch, this thought is always with us. It might be that no one needs mechanical watches in a literal sense, but the lasting joy they bring is worth preserving, worth lionising. A mechanical watch is a source of delight, offering a moment of poetic, joyful escapism, bringing a smile. Just like Charles's wonderful contraption.

**Perpetual motion**

Our mission to create beautiful, high-performing mechanical watches continues

The New Standard

The Oris Calibre 400 Series of movements continues to expand. Each iteration delivers on a promise to serve today's world citizen. But how? With some landmark innovations

It's good to be ambitious. Not long after we revived our in-house movement creation programme with the ingenious, hand-wound Oris Calibre 110 almost a decade ago, we found ourselves hungry to up the ante again. Our goal, we decided, would be to create an all-new automatic movement that would outperform even our most far-reaching expectations. The die was cast. And so we set to work.

The story leading up to that moment had been a long one. It began in 1904 with the company's founders, who had set in motion a programme of innovation and industrial manufacturing that by the 1960s had made Oris one of the 10 largest watch companies in the world. In those days, Oris was producing more than a million watches a year and employed around 1,000 people. Oris was a highly influential Swiss watch company and a global success story.

As history shows, the 1970s and 1980s were challenging decades for traditional Swiss watchmaking. But while many companies went under or succumbed to the rapid march of electronics, Oris stood firm. Moving into the 21st century, Oris had retained its independence while many other watchmaking companies had been absorbed into groups, and was one of a small handful only making mechanical watches. Still today, there isn't a single battery-powered quartz watch in our collection.

This unique history brought with it unique perspective – and more specifically, a unique understanding of how

Timing tomorrow's world

All Calibre 400 watches come with class-leading 10-year recommended service intervals

expectations of a mechanical watch had changed. For decades, Oris had been pushing through innovation after innovation, advancing the science of accurate, reliable mechanical watchmaking, creating better and better watches. Mechanical invention was in the company's blood. So what did today's consumer, today's world citizen, want from a contemporary mechanical watch?

We noted our thoughts down. First, a longer power reserve. Automatic watches, we felt, should have longer periods of autonomy because it was increasingly the case that many of us owned more than one watch and might not wear the same one every day. Second, better resistance to an environment now riddled with magnetic fields. When the first anti-magnetic watches were introduced, they were aimed at people working in industry. But today, all of us are surrounded by electronic equipment that emits strong magnetic fields. Just as much as water, magnetism is the arch-enemy of a mechanical watch. Only it's invisible, and we don't recognise the damage it does until it's too late.

And then there was the question of reliability. Could we create a watch that kept going without the need for servicing for three years? Five years? What about 10?

It takes a minute or two to review, but it took us five years to turn these ideas into reality. In 2020, in the middle of the global pandemic, the Oris Calibre 400 Series arrived.

At that point, it was a single calibre, appearing in our flagship Aquis Date design (pictured). Thanks to twin barrels aligned in sequence, Calibre 400 had a five-day power reserve. That meant it would keep running for 120 hours, where few of its contemporaries could go beyond 70. Thanks to more than 30 components made in non-ferrous and anti-magnetic materials, including a silicon escape wheel and anchor, it also offered levels of resistance to magnetic forces far greater than most of us experience in daily life. And thanks to some ingenious simplifications of the automatic winding system, it came with not just 10-year recommended service intervals, but a 10-year warranty.

In quick succession, Calibres 401 and 403 followed. Calibre 400 offered central hour, minute and seconds hands and a date, while Calibre 401 took a small seconds at 6 o'clock (or a date). Calibre 403, which first appeared in the Hölstein Edition 2021 and is now powering a new expression of our signature design, the Big Crown Pointer Date Calibre 403 (page 20), added a central pointer date hand.

In each case, those same promises of power reserve, anti-magnetism and reliability remain. This, we are confident to say, is The New Standard. Why? Because that's what we feel today's world citizen should expect in a contemporary automatic mechanical wristwatch. Steadily, the Calibre 400 Series will evolve, powering watches across the Oris collection and adding a range of useful functions.

The work continues. As time goes by, we're making better and better watches, delivering solutions to complex problems and creating watches that bring joy.



**Aquis Date
Calibre 400**

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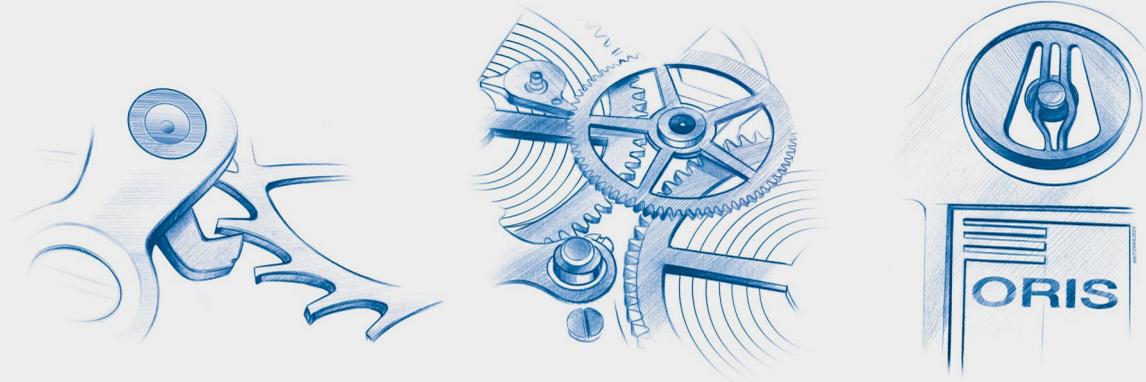
Our iconic, high-performing diver's watch is powered by Calibre 400. It has a five-day power reserve, elevated anti-magnetism, a 10-year warranty and comes in a range of dial colours.



DISCOVER MORE AT ORIS.CH

Under the skin

The Oris Calibre 400 Series of automatics are all based on an original platform conceived in-house by Oris engineers. They offer elevated levels of anti-magnetism, five-day power reserves, 10-year service intervals and a 10-year guarantee. This is The New Standard in Swiss Made automatics. Here's how it works.



1. Force field – elevated resistance to magnetism

Most watch movements are made of metals that can become magnetised if exposed to sufficient magnetic forces. If this happens, the moving parts inside will become 'sticky' so that your watch's performance drops off and it no longer tells the time accurately. Magnets are everywhere, from your tablet cover to your microwave and the airbags in your car, so our watchmakers engineered the Calibre 400 Series using more than 30 non-ferrous and anti-magnetic components, including a silicon escape wheel and a silicon anchor. In testing, Calibre 400 movements have proved capable of resisting magnetic forces significantly higher than those we encounter daily. Anti-magnetic properties mean the impact of magnetic fields on Calibre 400 movements' accuracy has been reduced by more than 90 per cent compared to standard mechanical movements.

2. Power game – twin barrels for five days of autonomy

When conceptualising the Calibre 400 Series, our engineers recognised that these days we may not wear the same watch every day. If you put a regular automatic mechanical watch down for a day or two, it will stop, as the power reserve runs down. Watches powered by a Calibre 400 Series movement have a five-day power reserve, so your watch will still be running if you've not worn it between, say, Thursday and Tuesday. They deliver this longer period of use via a sequential twin-barrel system. Both barrels (slim cylindrical chambers with a toothed outer edge) house an extended mainspring, each long enough to store two-and-a-half days of power.

3. Simple pleasures – solving problems before they happen

One of our fundamental ambitions with the Calibre 400 Series was to eliminate problems before they occur so we could deliver watches with 10-year recommended servicing intervals and a 10-year guarantee. Our engineers identified that one of the most frequent issues with automatic mechanical movements concerns the ball-bearing system that allows the free-spinning oscillating weight (or rotor) to rotate. This is a critical element of an automatic watch. As the rotor spins, it generates power that's stored in the mainspring, which is housed in the barrel. We removed the ball bearing altogether and replaced it with a low-friction slide-bearing system, in which the metal shaft of the bearing runs through a lubricated sleeve. We also removed the bi-directional winding system and replaced it with a simplified uni-directional system. This is much less complex, offers greater efficiency, and involves far less wear and tear, making it less prone to breakdowns.



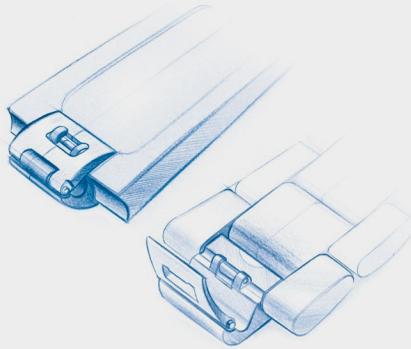
Proof of concept
Calibre 400 Series movements are highly reliable, anti-magnetic and come with five-day power reserves



Detail therapy

One of the reasons Oris watches bring such joy is that they're so easy to live with. Behind every one of our watches is a problem-solving story. How can we make your watch work better? And feel more comfortable? Some of our most imaginative ideas are found in our straps – such as, for example, the easily operated strap change system found on some new-generation Aquis diver's watches. Here are three Oris-patented details you might find in your watch.

Quick Strap Change



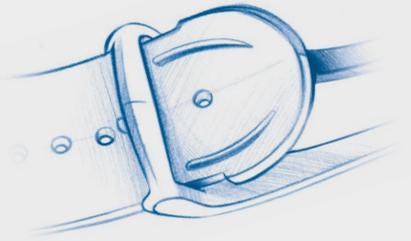
You'll find the Oris-patented Quick Strap Change system on our new Aquis Date Calibre 400 and Depth Gauge models. Oris's engineers created a secure mechanism that releases a strap or bracelet from the watch case simply by lifting a flap. This means the wearer can switch between a metal bracelet and a rubber strap without using a tool or taking it to a jeweller. This makes your watch more versatile – it's like having two (or more) watches in one.

Sliding Sledge Clasp



For the AquisPro and Aquis 43.5 mm diver's watches, we wanted a quick-adjust extension system so the watch could easily be fitted over a wetsuit and then back again. So we developed the Sliding Sledge Clasp, an inventive system that means a watch can be adjusted to the exact size required without the need to take it off. Simply pinch and slide. The system also works in warmer and colder climates, when wrists expand or shrink. The Sliding Sledge Clasp can be extended if a watch feels tight, or tightened if it feels loose, at the wearer's convenience.

Safety Anchor



We design our diver's watches so they're ready for unexpected underwater events. For example, uni-directional rotating bezels can only be accidentally adjusted so that the dive time remaining becomes shorter, rather than longer, which could otherwise prove fatal. Equally, if undone by an accidental impact, a clasp could release the watch so that it falls off a diver's arm. We developed the Oris Safety Anchor to prevent this. Two hooks run through slots in a rubber strap, grabbing it in the event of an unplanned clasp release.

The Oris guarantee

All Oris watches powered by the new Calibre 400 Series of automatics make three real-world performance promises



Anti-magnetic
Calibre 400 Series movements have more than 30 anti-magnetic parts and exceed the norms of the ISO 764 enhanced anti-magnetic standard.



Five-day power reserve
For many reasons, you may not wear a mechanical watch every day. Calibre 400 Series movements have five-day power reserves, so they're always ready to go.

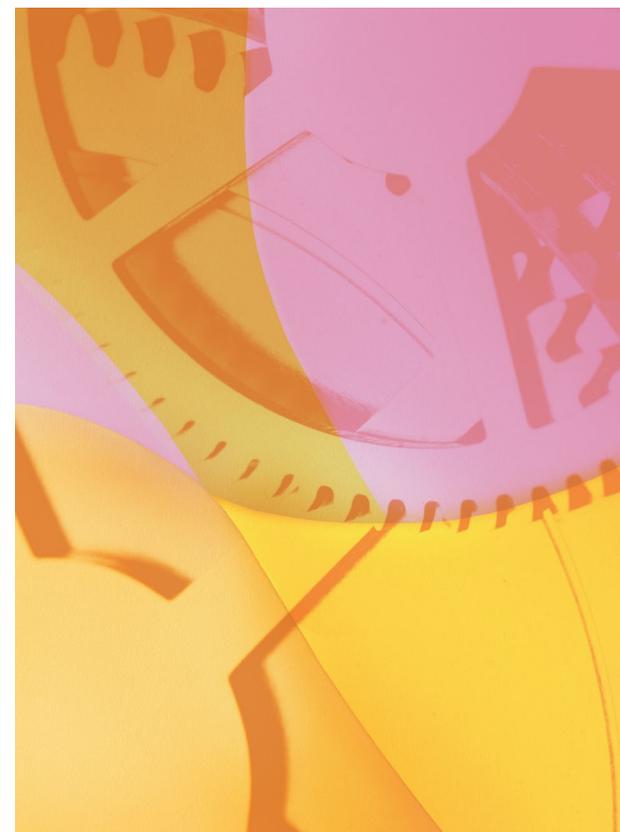


10-year warranty
Reliability comes as standard with any Oris watch carrying a Calibre 400 Series movement. Register your watch at MyOris to activate a 10-year guarantee.



Joy machine

The nature of time suggests technologies come and go. Yet, hundreds of years after its invention, the mechanical movement is still here. Why? Because it's a thing of eternal beauty that brings joy. The new ProPilot X Calibre 400 is an ode to the joy of mechanics



Lines in time

The ProPilot X Calibre 400 explores the bonds between nature, architecture and time

There's joy in understanding how things work. And yet, often we don't. The workings are hidden. Think of a modern car engine, buried beneath a cover. Or, in electronics, of a smartphone, a seamless, beautiful object, but one that conceals its components. These can stir us, and often, "they just work". But sometimes, isn't it nice to know how? The ProPilot X Calibre 400 is our latest high-performance watch to lay bare its secrets. It's mechanical poetry. A joy.

The ProPilot X Calibre 400 is descended from a long line of Oris aviation watches, stemming back more than 100 years, and specifically the ProPilot X Calibre 115, one of the most technical and visually arresting watches we've ever made. It had a skeletonised movement with a 10-day power reserve and opened up the inner workings of a mechanical watch in dramatic, memorable fashion. Even the mainspring was exposed by a skeletonised barrel.

The new watch, which is cased in 39 mm of brushed, elegantly sculpted titanium and comes with a choice of three dial colours, carries the same spirit, only it's fuelled by Calibre 400, our highly anti-magnetic five-day in-house automatic. Each model is fitted with a sapphire case back that reveals the architecture and mechanical beauty of the movement within. It invites the eye in and says, "this is how your watch works".

To capture the story, and to express how an Oris watch is born of a love of nature, architecture and poetry as much as mechanics, we travelled to Xavier Corberó's palatial house complex in Esplugues de Llobregat, Barcelona. The architecture is joyful, playful and inspiring and encourages us to explore it and dwell on it – just like a mechanical watch, and just like Calibre 400.

But just as the flying arches and exposed concrete of Corberó's masterpiece don't reveal all the building's secrets, nor everything in the mind of their creator, so too there remains some mystery in Calibre 400. Consider this: a mechanical watch is



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Technology and design
meet our basic needs.
Beauty and joy meet
our deepest desires

like a planetary system. It appears random, but instead, it's bound by the laws of physics, the same laws that govern our world. Only such are the tolerances and so small is the scale that a watch will only function properly if it's produced accurately and in line with nature. Clockwork is a beautiful natural phenomenon that we might be able to explain but that we don't fully understand. But it's good to try...

And just as designing and building Esplugues de Llobregat took years, achieving the balance of the ProPilot X Calibre 400 took us time. It required close collaboration between our design and engineering teams. Together, they delivered a brushed titanium case and bracelet and a calming dial colour palette that soften the watch's angular form and give it an organic, natural, universal feel. Calibre 400 itself was five years in development.

Much of the joy in a product is in how each of us experiences it, which is why a good product designer understands that the experience of what they create must come first. In other words, the technology and the detail must be driven by the user experience, and not the other way around.

In the case of a mechanical watch, we want it to bring us a lifetime of pleasure and eternal joy – this is what Calibre 400, which comes with a class-leading 10-year warranty, is designed to achieve. We understand that technology and design meet our basic needs; and that beauty and joy meet our deepest desires.

As with every watch we create, we're sure the ProPilot X Calibre 400 will meet those desires – and those needs. Yes, it's an aviation-inspired watch, but we wanted it to provoke a much deeper feeling than one created by that association. This is a new pillar in the Oris collection. But let's not forget: above all, it's a joy machine.



Days of glory
Behind the architectural form
of the ProPilot X Calibre 400
lies our five-day automatic



ProPilot X Calibre 400

400 7778 7155
7 20 01TLC

A 39 mm titanium case and bracelet, a highly anti-magnetic five-day automatic movement, a blue, grey or salmon dial, and a 10-year warranty. This is the joy of mechanics.



DISCOVER MORE AT ORIS.CH



A work of art
Sun Wukong was immortalised in the 1961 Chinese film *The Monkey King: Uproar in Heaven*

The Monkey King

Sun Wukong, often known as the Monkey King, is one of Chinese legend's most enduring figures. In collaboration with the Shanghai Animation Film Studio Co., we've hand-crafted two watches that celebrate the story

Swiss watchmaking is a story of craftsmanship – and collaboration.

For centuries, dial names such as Oris have called on the skills and crafts of a diverse collective of designers, engineers, watchmakers and technicians. The industry, like a mechanical watch, is far more than the sum of its parts. We take great pride in making beautiful watches with talented suppliers and partners.

The story of Sun Wukong, often better known as the Monkey King, captures this spirit. The mythical Chinese figure first appeared in the novel *Journey to the West*, published in the late 16th century. The book details the epic pilgrimage taken by the monk Tang Sanzang to obtain sacred texts. Along the way, he is sent three protectors, one of whom is the divine creature Sun Wukong. Together, the group face many battles, journeying towards enlightenment and a deeper understanding of the power of cooperation and collaboration.

In 1961, Sun Wukong – an icon in Chinese and international folklore – was immortalised in a hand-drawn animated film produced by the Wan brothers. *The Monkey King: Uproar in Heaven* told the story of Sun Wukong (Monkey King in mandarin), who had been born from stone and acquired supernatural powers before rebelling against heaven.

His journey takes him to the Dragon King's underwater palace. There he retrieves a red and gold pillar that he magically transforms into a staff, which



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The film was produced long before computer-generated images, and brought to life by hand – just like an Oris watch

becomes his weapon. He can also shrink the staff down to the size of a needle to hide and transport it.

Oris has collaborated with the Shanghai Animation Film Studio Co. to create two limited-edition watches that celebrate Sun Wukong and the craft of that seminal 1961 film, which is now recognised as one of the great works of the Second Golden Era of the Chinese film industry. The film was produced long before artists could rely on computer-generated images, and brought to life by hand – just like an Oris watch.

The Sun Wukong Artist Edition depicts a scene in the film where we see the Dragon King's underwater palace. This is gloriously replicated in cloisonné enamel, an extremely rare *métiers d'art* – and a first for Oris. It was chosen to tell the story of craftsmanship. Just as the film's artists drew each scene by hand, so each dial is crafted by hand (far right). The watch tells the story of Sun Wukong, who dives through the dial to capture his staff, which he's holding in an engraving on the case back. It's limited to 72 pieces, the number of forms magical Sun Wukong can take.

Alongside it is the Sun Wukong Limited Edition, a 2,000-piece run with a dial inspired by the swirling blur created as the Monkey King twirls his red and gold staff.

Both are based on the Oris Aquis Date diver's watch, but the story is about a shared passion for hand-craftsmanship, the beauty of collaboration, and an ageless legend from Chinese culture reborn.



Sun Wukong Artist Edition

400 7769 4185-Set

Limited to 72 pieces, this hand-crafted watch is the first Oris to carry a cloisonné enamel dial. It's powered by Oris Calibre 400, our in-house, five-day, anti-magnetic automatic.



DISCOVER MORE AT ORIS.CH



Sun Wukong Limited Edition

733 7766 4185-Set

The dial of this 2,000-piece limited edition is decorated with an impression of the swirling motion of Sun Wukong's red and gold staff. It's water-resistant to 30 bar (300 metres).



DISCOVER MORE AT ORIS.CH



Crafted by hand

As with the animation, *The Monkey King: Uproar in Heaven*, the Sun Wukong Artist Edition is a work of rare hand-craftsmanship

Oris has a rich tradition of hand-craftsmanship. Our watches have always married the skill and dexterity of the craftsman with the precision of state-of-the-art machines. But even so, the Sun Wukong Artist Edition is our first cloisonné enamel watch. The enamelling process begins by first outlining a scene with a silver wire on a white-gold plate, creating "cloisons", or compartments. These are then filled with multiple layers of coloured glass powder that melt when fired in a kiln at around 800 °C. Each layer is fired individually – always with the risk of ruining the work. Polishing gives the enamel its glossy finish. Each dial is hand-crafted by the same artist in a process taking up to three days, making it rare and highly prized. Only 72 numbered pieces will be made.



Two-timing
 The 12-hour scale on the Divers
 Sixty-Five Calibre 400, 12 h's bezel
 acts as a second time zone



This time around

Ever since we introduced our Calibre 400 Series automatic, Oris fans have been asking to see it in our retro diver's watch. So here goes...

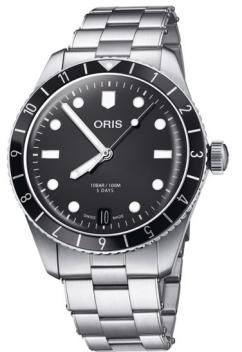
Sometimes, you have to give the people what they want. And for Oris, the joy of independence is that we can. When we introduced the Calibre 400 Series in late 2020, the question came immediately: when would we put Calibre 400 into the core Divers Sixty-Five collection?

It was a question we were asking ourselves at the same time. We conceived and developed the Calibre 400 Series of automatics to serve "today's world citizen" (page 31), which in practice meant a five-day power reserve, elevated levels of anti-magnetism and a class-leading 10-year warranty. Our engineers felt so confident in their creation that they encouraged us to recommend 10-year service intervals on all watches carrying Calibre 400 movements. This is why we call it The New Standard.

How, then, should this milestone mechanical movement be incorporated into one of our lodestar designs? We worked on a solution that would feel as timeless as the original design – the Divers Sixty-Five is based on our first diver's watch of 1965 – and as future-proofed as the movement. You can see the result. It's magical.

As so often with magic, the explanation is simple. The Divers Sixty-Five Calibre 400, 12 h has the same 40 mm stainless-steel case as models in the existing collection, but we've given it a 12-hour scale on its black bezel insert. As well as looking clean, elegant and deliciously understated, this also serves a purpose. By aligning the bezel's 12 o'clock triangle to one of the hour markers, you can quickly and easily create a second time zone indication. No additional hands or dials required.

To complete the look, we've given the watch a stylish charcoal grey dial and the option of a black leather strap or a stainless-steel metal bracelet. And this is the first time a core collection Divers Sixty-Five has had a sapphire crystal case back to showcase the movement inside. We've done this while retaining the watch's 10-bar (100-metre) water resistance. Give the people what they want...



Divers Sixty-Five Calibre 400 12 h

400 7772 4054
 8 20 18

From above, the silhouette is familiar, but inside this version of the Divers Sixty-Five you'll find Calibre 400, our five-day automatic. A 12-hour scale on the bezel can be set to act as a second time zone.



DISCOVER MORE AT ORIS.CH

Last year, Oris was officially certified climate neutral, signalling a new chapter in our mission to bring Change for the Better. The mission begins at home and touches projects and people all over the world

Three

What we do



Cleaning up our products
Change is coming to our watches. Some already have straps made from recycled PET (above). And there's much more to come



Cleaning up our world
With our network of innovative, community-focused partners, we're working to collect plastic waste (above right and far right)



Change for the Better

Over the years, our mission to bring Change for the Better has introduced us and the Oris community to some incredible conservation and humanitarian organisations. Now, we're upping our efforts, starting with a new sustainability programme that last year saw us become climate neutral for the first time

If you had the power to bring change, wouldn't you?

This is the question our founders asked more than a century ago, and it's been influencing Oris's decision-making ever since. To this day, it underwrites everything we do.

Back in 1904, our founding fathers answered it with job creation, housing and transport for a growing workforce in an area where there was little industry. Fast forward to the 21st century and our ambitions have grown.

The current cycle of change began with partnerships with conservation and humanitarian organisations, and limited-edition watches created to support their missions. More recently, it's evolved to incorporate an ambitious clean-up programme that in 2021 resulted in Oris achieving climate neutral status. Change has always been high on the Oris agenda but, arguably, it's higher now than ever.

That's because of a decision we made in 2019 to become climate neutral. By that point, we had already developed fruitful relationships with conservation non-profits such as Coral Restoration Foundation and signed up to annual events such as World Clean-Up Day. But we wanted to do more – and we believed we could.

We knew that we'd have to start at home, here in Hölstein, a Swiss village surrounded by nature in the beautiful Waldenburg Valley. It's inevitable that a business that relies on manufacturing and global distribution generates emissions, but how could we reduce those emissions? And could we offset them in the meantime?

The first task was to work out just how much carbon our activities produce. We joined forces with the independent organisation ClimatePartner, who supported us in calculating our carbon footprint, finding carbon offset projects that were in line with our values and mission, and then defining a programme of reduction.

Calculating our carbon footprint took time. Rather than focus the report on our Hölstein factory, we decided to think globally. Every branch of the Oris Group, including our subsidiaries and boutiques, contributed. Naturally, the majority of our emissions are attributed to our domestic activities, but we're an international business, and the environment has no borders. Our partnership with the Common Wadden Sea Secretariat, which is conserving the world's largest unbroken tidal flat, taught us that.

Our calculations revealed that in 2019, the last year of what we might call 'normal' activity before the pandemic altered our operations, our corporate carbon footprint amounted to emissions of 2,300 tonnes of carbon dioxide.

The primary sources of these CO₂ emissions were flights, external logistics and commuting. More than half the

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Offsetting is just the first step. Even more important is that we reduce our carbon emissions

-233.91 TONNES REDUCTION TARGET 2022

Reducing emissions

Through the Oris Emissions Reduction Programme, we will reduce our global carbon footprint by 10 per cent a year for the next three years. We calculated our 2019 carbon emissions amounted to just over 2,300 tonnes, making our 2022 reduction target -233.91 tonnes. This is how we'll do it.

-97.50 Flights

-50.30
Employee commuting

-40.88
External logistics

-23.50 Electricity

-11.40 Vehicle fleet

-10.33 Packaging

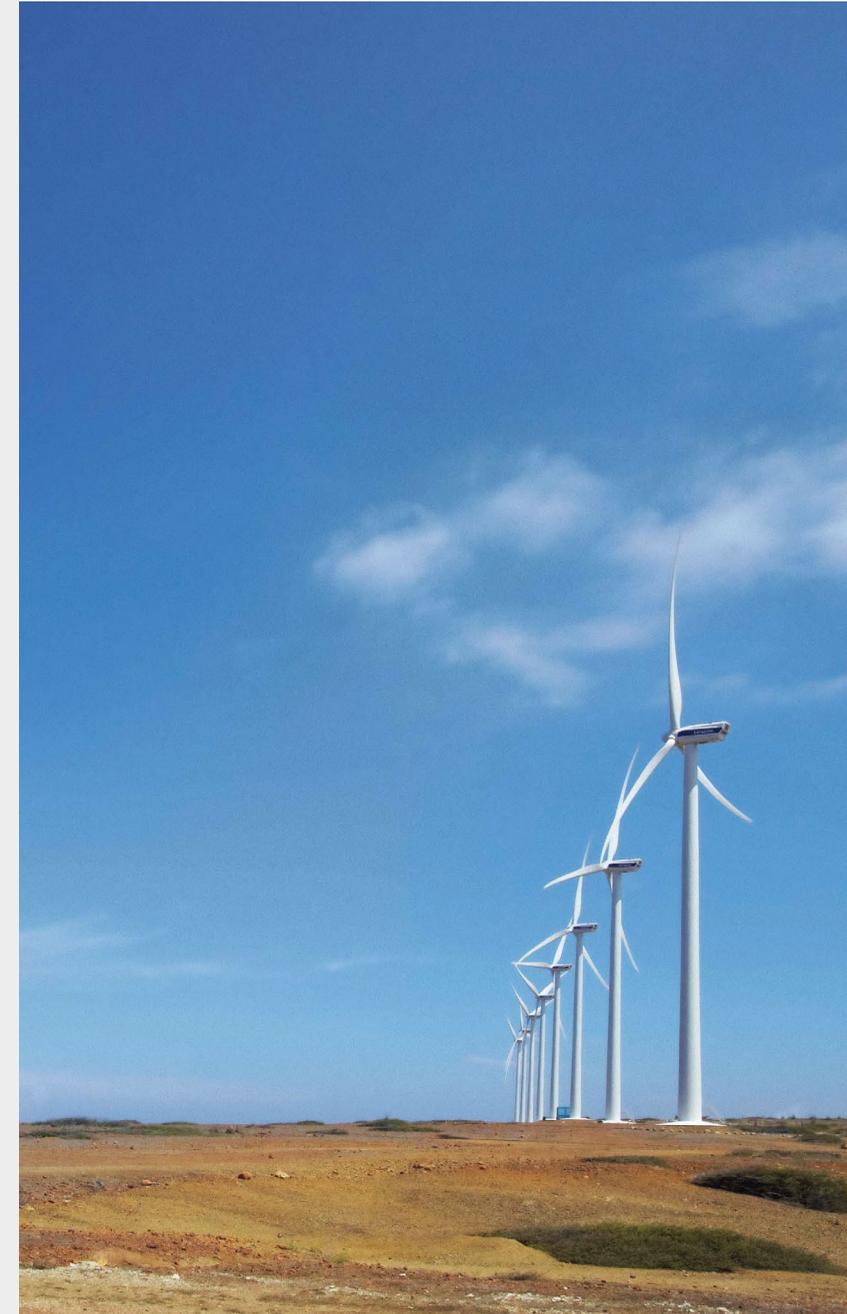
All figures tonnes of CO₂



Time to clean up

We're organising quarterly Oris Change for the Better Days across the globe. We'd love you to join us

Hundreds of Oris staff and volunteers have taken part in our clean-up activities around the world over the last few years, collecting vast quantities of plastic waste. Starting in 2022, we're now hosting Oris Change for the Better Days once a quarter. And we're inviting you to join us and help clean up our world. These events bring communities together, encourage new friendships and prevent waste from entering the world's water systems. We've worked with our partner #tide to create recycled and recyclable plastic collection bags for these events. To sign up, visit [oris.ch/changeforthebetterdays](https://www.oris.ch/changeforthebetterdays)



Winds of change
The Oris-supported Vader Piet wind farm off the coast of the Caribbean island of Aruba saves 150,000 tonnes of CO₂ a year





Aquis Date Upcycle

733 7766 4150-Set

No two Aquis Date Upcycle dials are the same. Each is made of recycled PET plastic, a material with random patterns. The watch is a powerful symbol of a shared mission to bring Change for the Better.



DISCOVER MORE AT ORIS.CH



66

We want to reduce and compensate for our emissions, and also to contribute: change requires action

Dialling into the action

The Aquis Date Upcycle has a unique dial made of recycled PET plastic. It's a symbol of Change for the Better and our future goals

global total could be attributed back to Switzerland. The results were revealing, but more importantly, they gave us a platform on which to build a programme of change.

This started with a climate action plan and a carbon offsetting programme. Through ClimatePartner we identified the global initiative Plastic Bank, which operates plastic-collecting projects in more than 500 locations around the world. To date, Plastic Bank has prevented one billion plastic bottles from entering the ocean – but it's also created 2,300 jobs in some of the world's poorest countries. Through its activities, Plastic Bank meets 14 of the United Nations Sustainable Development Goals.

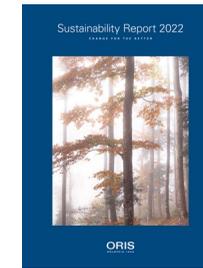
We also partnered with the wind energy farm Vader Piet on the Caribbean island of Aruba. There, 10 turbines generate 126.1 gigawatt hours of electricity every year, saving around 150,000 tonnes of carbon emissions, equivalent to burning 65 million litres of gasoline or 75,000 tonnes of coal. The project meets seven of the UN's goals.

We're under no illusions, though. Paying to offset emissions is just the first step towards a more sustainable future. Even more important is that we reduce our carbon emissions. So, in 2022, we activated the Oris Emissions Reduction Programme. Every year for three years, we will reduce our emissions by 10 per cent a year.

How? The programme details how and where we can make meaningful reductions. In total, the goal is to reduce our carbon emissions by 233.91 tonnes this year and again in 2023 and 2024. To achieve this, we've identified that we need to save almost 100 tonnes by flying less, 50 tonnes by reducing our commuting levels and 40 tonnes by reducing the impact of our external logistics (page 54).

It's not going to be easy, but already we've made changes that will help us reach these goals. For example, we've refurbished our Hölstein factory, installing insulation that means it will use 30 per cent less heating energy. We've also installed solar collectors that will generate up to 60 per cent of our electricity. And we've introduced working-from-home policies to cut commuting emissions.

Even then, we still feel these changes would be too passive alone. Yes, we want to reduce and compensate for our emissions. But we also want to contribute – and change requires action. So we've begun a new quarterly cycle of Oris Clean-Up Days, where local teams around the world go into their communities to collect rubbish. Alongside those, we run Inner Clean-Up Days, where we meet as teams to discuss how we can bring change in our own lives. Our mission accelerates. Join us. As ever, it's only together that we'll bring Change for the Better.



This year, we published the Oris Sustainability Report 2022, detailing our vision for change. It's available to view when you scan the QR code below.





Everyone has a role to play

Change for the Better is everyone's responsibility. Oris Changemakers are helping mobilise local communities to make a real difference

Bringing change, cleaning up our world, behaving responsibly: doing the right thing isn't the job of one individual, organisation or government. All of us have a role to play. Change begins at home, and it'll only come when we work together. That's also what makes it exciting.

To begin with, that means making changes in our own lives. It can also mean coming together as communities. This can be enormously powerful. But getting together and getting organised isn't always easy, which is why as part of

our ongoing mission to bring Change for the Better, we've created an international network of Oris Changemakers. These are volunteer members of the Oris family, ordinary extraordinary people who are highly motivated by the crisis facing our climate, and who are prepared to do something about it to protect our environment for future generations.

Part of their brief is to run events, such as Oris Change for the Better Days, when Oris communities gather to clean up their local environment, or to participate in Get Movin' (page 67) and Family & Friends Day activities. They're also helping reduce our emissions. Across the page, some of them explain what they're doing to bring change. It's inspiring stuff.

They can't fulfil their brief alone, though. They need your support. We'd love you to get involved. That could be in Hölstein, London, Sydney, Taipei, or anywhere. Our belief is that everyone's a changemaker – the moment you decide to pick up plastic, you're bringing change.

And change is coming. Being part of the Oris community once meant you loved Oris watches. That's still true, but today it also means you share a common attitude to bringing change, in nature, in your community, in your life. Our mantra: together we can bring Change for the Better.

Find out how you can get involved by contacting your local Oris Changemaker a [oris.ch/changeforthebetterdays](https://www.oris.ch/changeforthebetterdays)

Meet the Oris Changemakers



UK

Isra Shah, Sales & Marketing Director

"At the Oris Boutique, London, we're using a green courier service and plant-based packaging that dissolves in water. We're sending Oris caps to customers who post pictures of themselves collecting rubbish. And on the menu, we serve tap water, locally brewed beer and British gin."



Switzerland

Kevin Kohn, Consumer Experience Manager

"In 2021, we ran eight Oris Clean-Up Days in Switzerland, building partnerships with local organisations at the same time. Part of the Factory Tour in Hölstein is now dedicated to communicating our Change for the Better programme. My job is to make visits as memorable as possible."



Japan

Mamiko Tanaka, Managing Director

"One of our focuses is on transport: we have no company cars, all commuting is by public transport, and on business trips we only use planes and taxis where there's no alternative. Since we opened our Oris Boutique, Ginza, we've been using renewable energy across our premises."



US

Joanna Spencer, Finance Manager

"During our Oris Annual Retailer Training event last year, we gathered for a Clean-Up Day at the Cumberland River in Nashville. Between us, we collected almost two tonnes of trash. Back in the office, we're installing a machine that converts waste cardboard into packaging material."



Spain

Ilaria Fasano, Sales & Marketing Manager

"Last year, the highlight was the clean-up we ran with Underwater Barcelona (pictured, left). There were around 50 of us, including 20 divers and three paddleboarders. We collected a huge amount of waste from the beach and the seabed. Many were inspired to take action in their own lives."



Taiwan

Denise Shih, Head of Marketing

"We've been hosting Clean-Up Days since 2017. In that time, more than 500 people have collected almost three-and-a-half tonnes of waste. We're working with a local coral restoration organisation, and in 2022 we're aiming to reduce our electricity consumption by 5 per cent."



© Marc Fischer

Hide and seek

When Cervo Volante invited us to collaborate on a collection of straps made of its sustainable deer leather, we jumped at the opportunity

Every year, 15,000 deer are hunted in Switzerland. This isn't new – the practice is part of a strictly regulated national wildlife management programme to control the country's deer population and protect the Swiss countryside.

But for a long time, little was done with the natural by-products the programme generated. Most of the skins, for example, were simply burned because they didn't meet the leather industry's standards (too many scars from a life lived in the wild). But then two friends saw an opportunity, and decided to do something about it.

In 2017, Kadri Vunder Fontana, a biotechnology engineer and experienced businesswoman, and Conny Thiel-Egenter, a biologist specialising in nature protection and wildlife and habitat management, founded Cervo Volante. The idea was to transform waste deer skins into beautiful, hard-wearing, sustainable footwear and accessories.

"We have a shared love of nature and want our children to be able to experience nature as we do," says Kadri of their vision. "We want to inspire our customers to approach luxury with an appetite for sustainability."

The vision goes deeper. "We're looking to become role models for the fashion industry," adds Conny. "We want to encourage brands to see waste from other industries as raw material, and to take responsibility for the value chain from beginning to end, as if it were their own backyard."

Cervo Volante has grown quickly. A year ago, Kadri and Conny approached us having heard about our Change for the Better mission. They asked if we'd like to collaborate on a collection of watches fitted with straps made from their sustainable deer leather. And this has resulted in the Oris X Cervo Volante – a collection of three watches with dials inspired by the Swiss Alps, complete with beautiful deer leather straps.



© rustamank – stock.adobe.com

Skin in the game

Cervo Volante takes waste deer skins and transforms them into sustainable leather products, including the straps on the Oris X Cervo Volante collection

Making the cut

Cervo Volante leathers, taken from waste deer hides, are vegetable-tanned and retain natural scarring



© Marc Fischer

The sustainability story doesn't end there. Cervo Volante leathers are also 100 per cent vegetable-tanned in Switzerland at the country's two last remaining tanneries, meaning no chrome or synthetic pre-tanning agents are involved. They're also offered in their natural state, making a virtue of the scarring they acquire in the wild.

"Wild deer leather is not a mass product – every leather is unique," says Kadri. "Scratches, stitches and bumps in the leather give our products this exciting imperfection. There's no animal breeding, no factory farming, no climate impact, and no over-fertilisation of meadows. And if we didn't use these skins, they'd be burned."

The collaboration between Oris and Cervo Volante is the first of many now in the pipeline as we look to work with sustainable suppliers and reduce the impact of our watches on the environment. Each strap is unique, beautiful – and sustainable. "They're a symbol of the urgent action we need to take to protect our environment," says Conny. Discover Cervo Volante at cervovolante.com



Oris
X
Cervo
Volante

754 7779 4067-Set

This special edition of Oris's icon is made in collaboration with Cervo Volante. The grey, blue and green dials are inspired by the Swiss Alps, while each strap is made of sustainable deer leather.



DISCOVER MORE AT ORIS.CH

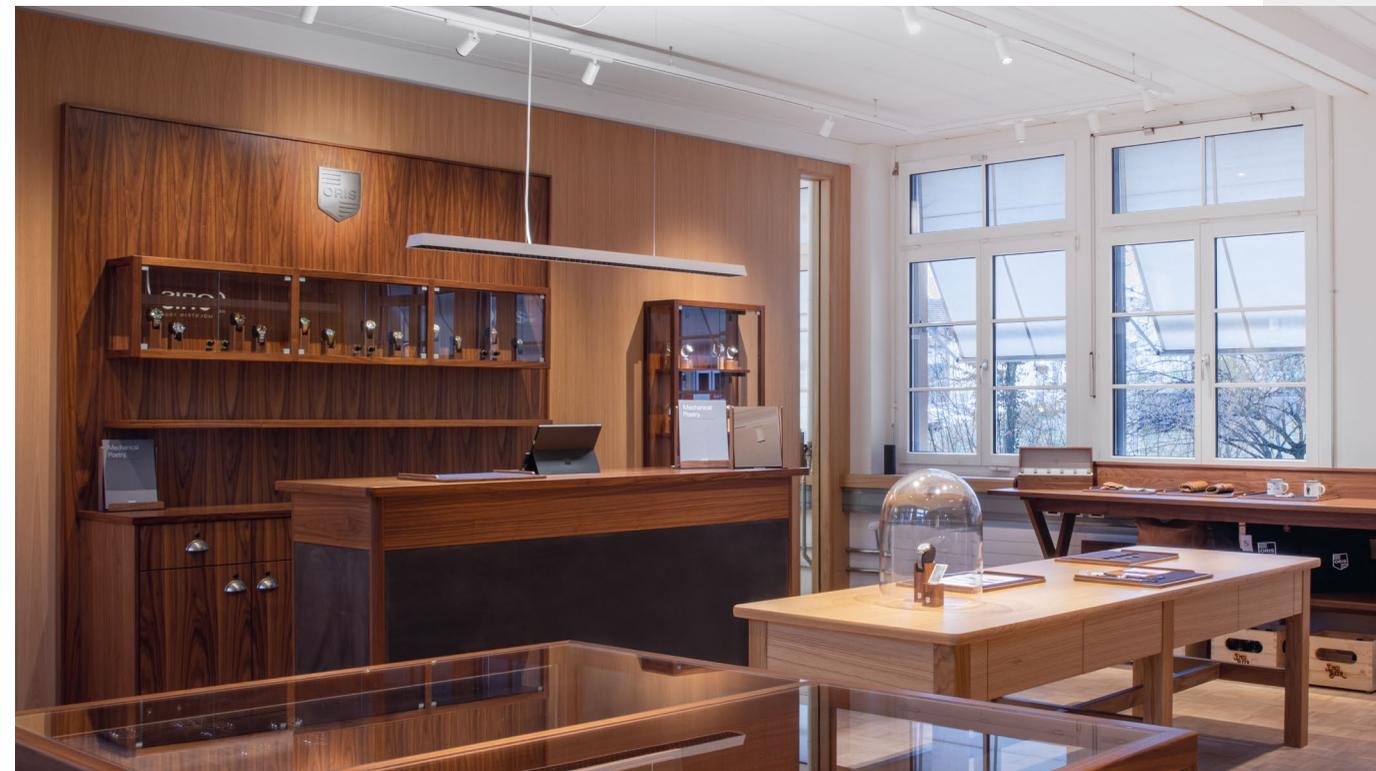
DIRECTORY

The global Oris community is growing fast as people join our mission to bring Change for the Better, sign up to Oris Social Clubs and come and hang out with us in our boutiques. Here's how to find us and get involved

WHERE TO FIND US

Homes from home

The Oris boutique network is growing – there's even one at our Hölstein factory. Come and visit us. You're always welcome



You're looking at the latest addition to our global network of Oris stores. Only this one isn't in Singapore, Ginza, London or one of the world's thriving cities. It's in Hölstein, a quiet village in Switzerland's Waldenburg Valley – and our home since 1904.

Over the last two years, we've been renovating our factory. It's a magical building, with views out over the forested hills that surround us – but it needed modernising. Many of the improvements we've made are to its environmental impact. We've installed state-of-the-art insulation and solar collectors, which will make a significant contribution to our target of reducing our carbon emissions by 10 per cent this year (page 52). But that's not all.

We've also opened a beautifully curated new museum in what was a dusty, unused loft space, and the Oris Hölstein Store on the ground floor, where you'll be able to try on watches over a freshly brewed coffee or, if you prefer, a locally brewed beer. Join us in Hölstein and take the factory tour – we're looking forward to welcoming Oris fans from all over the world.

We now have 20 boutiques and a fantastic global network of retail partners. To find out where you can try on the Oris watch of your dreams, visit [oris.ch/store-locator](https://www.oris.ch/store-locator)



DISCOVER MORE AT [ORIS.CH](https://www.oris.ch)

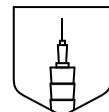
ORIS SOCIAL CLUBS

Dream teams

It was as recently as 2019 that the first Oris Social Club (OSC) sprang up in Oslo. Into 2022, and there are now more than 30 across the globe. While they're all Oris-sanctioned, they're run by local people and have their own personalities. They also share some common traits. For example, they're all very relaxed and designed to give people an informal place to get together, enjoy food and drink, and make friends. They're also made up of people passionate about bringing Change for the Better. Clubs take part in events such as Oris Change for the Better Days, collecting trash. And, of course, they all like an Oris watch, too... Here, four OSC presidents tell us what they get up to. To find your nearest, visit [oris.ch/orissocialclub](https://www.oris.ch/orissocialclub)



FIND YOUR NEAREST CLUB



OSC|TPE

"We set up our Oris Social Club in 2019 and we're approaching 700 members. It's an incredible community. Yes, we're all interested in Oris watches and most of us own one, but the great thing is how motivated everyone is to bring Change for the Better. We've done a couple of Change for the Better Days recently and at Christmas we made an environmentally friendly tree to help get the message across. We welcome new members!"

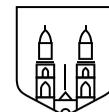
Britney Lin, Taipei



OSC|MEX

"What we love about this group is that not everyone owns an Oris, but everyone understands the value of friendship and the need to bring Change for the Better. We're so lucky that Oris ambassador and whale shark expert Gerardo del Villar came and did a seminar for us. His stories and example are a huge inspiration. We've also done gin and whisky tastings, watchmaking masterclasses and been on hikes together. It's a great group."

Ilai Magun, Mexico City



OSC|ZRH

"We're fortunate – we're based in Switzerland and we're only an hour from Oris's base in Hölstein. So we've done guided tours of the factory together, and at REGA, Oris's long-time aeromedical partner. We've been going since autumn 2020 and we now have more than 200 members. Our programme of events includes taking part in Oris Clean-Up Days, one of which we did with the Abfalltaucher Schweiz dive club."

Martin Oeschger, Zurich

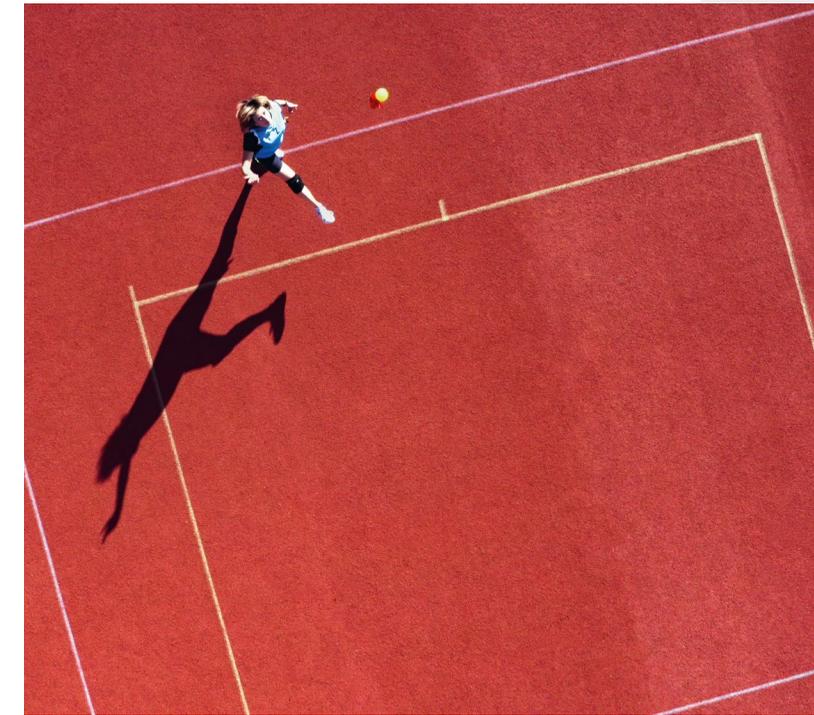


OSC|HKG

"The pandemic has meant some of our activities have been on Zoom, but we did get together for a beach clean-up, and one time we met over drinks to discuss the Oris Calibre 400 Series. Our aim is simply to be a community offering a platform for watch friends and enthusiasts to connect and share their passion. Some of our members are seasoned Oris collectors; others are just getting into watches."

Basically, everyone's welcome."

Pat Chu, Hong Kong



GET MOVIN'

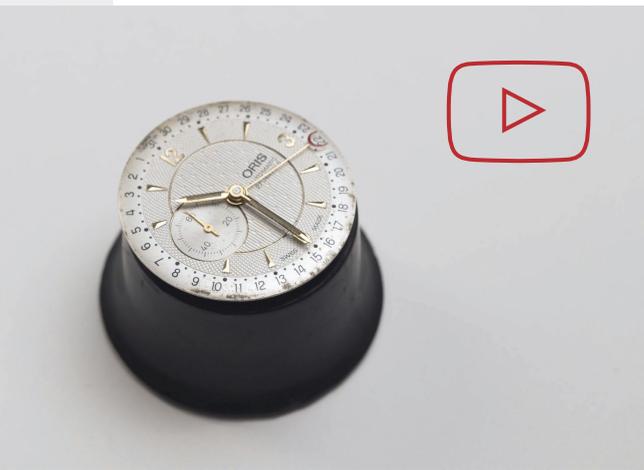
A big step

One of our Change for the Better Days initiatives is Get Movin'. The idea is as simple as the name – it's about promoting good health by being more active. It started here in Hölstein, but we're now seeing it adopted by Oris teams and Oris Social Clubs all over the world.

"During the pandemic, we all felt a bit lost as we were lacking physical social contacts," says Marc Sutterlüti, our head of corporate marketing. "Running out in nature during my lunch break helped me clear my head and get back some of the physical energy I needed so much."

Countless studies have proved that one of the best things you can do to improve your mental and physical health is to get moving. A short walk, a cycle ride, a game of tennis, yoga – there are endless ways to Get Movin'. At Oris, we're also recommending our teams do this together. A walk at lunchtime with a colleague is a moment to talk, share impressions and ideas, and support one another.

"We started our Get Movin' project to encourage everyone to stay active and healthy," says Marc. "Already, Oris staff around the globe have changed their habits mentally and physically for the better."



RESTORATION

Back in time

We love restoring Oris watches. But, as Oris watchmaker Sarah Gasser explains, bringing pieces back to life isn't just a passion, it's a duty

Since 1904, we've made millions of watches, most of them mechanical. One of the joys of a mechanical watch is that even if it hasn't been used for years, there's a good chance it can be restored and returned to service. These images show the restoration of a beautiful Oris Pointer Classic with a pointer date function, brought in for restoration by a customer who purchased it a quarter of a century ago. Scan the QR code (right) to view a short film documenting the process. Below, Oris watchmaker Sarah Gasser, who worked on the watch, explains why restoration matters and what it involves.

Sarah, is it important to restore watches?

Yes! Watches are more than practical objects, or mechanical devices that tell the time. They are also a witness to the time when they were made. And they capture watchmaking history. We believe that old clocks and watches should be preserved wherever possible.

Is that why you decided to become a watchmaker?

Not exactly, no. At first, I was fascinated by mechanics and how things work, and I enjoyed practical tasks. There was a time when I thought about becoming a car mechanic, but it was too rough. I discovered I really liked the finesse and precision of working with watches. So I decided to become a watchmaker.

What's involved in restoring and reviving a watch?

It depends on the condition of the watch, but we always start by completely disassembling a piece into its individual parts. Defective parts are repaired or replaced, and then everything is cleaned and reassembled. Once the watch has been reassembled, we check its functions thoroughly, before our colleagues in quality control test its accuracy, power reserve and winding performance. Some watches will end up looking like new, whereas others will always retain a patina, which we preserve – it's part of the watch's story.

If you have an Oris watch you'd like restored, we'd love to hear from you. For details, email us at brand@oris.ch



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Watches are more than devices that tell the time. They are also a witness to the time when they were made



DISCOVER MORE AT
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THE ORIS BEAR

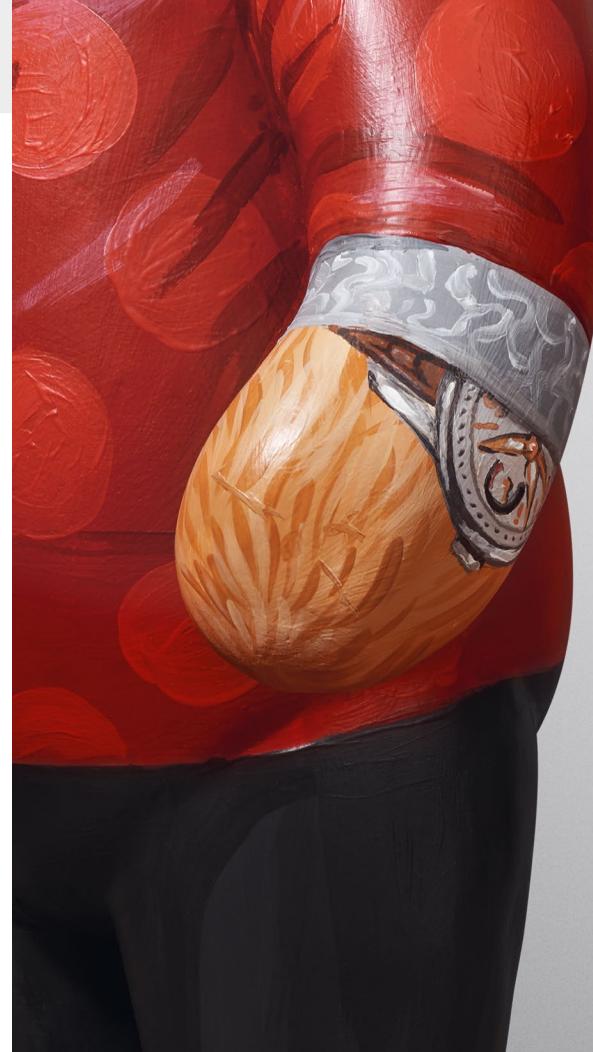
Bear essentials

He's a friendly face, always happy to see you. You might even find one in a city near you. Follow us and meet the Oris Bear



Looking the part
We'll create an Oris Bear for your Oris Social Club that celebrates your local culture and traditions

A few years ago, we were in our archives looking for something else when we stumbled on the Oris Bear, a character from our past. He made us smile. So we dusted him down and brought him back to life. He's now a familiar and popular figure at Oris events around the world. And he's also a snappy dresser. We create a bear for every boutique and every Oris Social Club, always giving him a wardrobe inspired by local dress, culture and traditions. Why? Because at the end of the day, who doesn't love a bear?



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Go your own way.

Oris 2022/23

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